

DAVE GERARD REMEDIOS

MS Strategic Design & Management · Parsons School of Design, New York
Senior Graphic Designer · Brand Strategist · Design Consultant

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10+

YEARS EXPERIENCE

4.0

PARSONS GPA

EXPERIENCE

Strategic Consultant

Jul 2025 – Nov 2025

GENERAL POPULATION · NEW YORK · INTERNSHIP

- Strategized and delivered a winning pitch for the DUMBO Film Festival 2025, encompassing complete event promotion and planning.
- Owned end-to-end sponsorship and partnership strategy, building alliances with three long-term partners post client acquisition.
- Designed the pitch deck and all supporting collateral to ensure successful strategic execution.

Design Head

Jan 2023 – Aug 2023

UNIQUIS CONSULTECH · GLOBAL

- Established a brand from the ground up, crafting a cohesive visual identity deployed across America, the UAE, and Asia.
- Led 50+ remote design projects across time zones while managing an India-based team, achieving 100% on-time delivery and 20% productivity gains through streamlined workflows.

Assistant Manager, Design Team

Aug 2017 – Oct 2021

KPMG · INDIA

- Collaborated with 300+ KPMG partners across India and globally to design client-facing materials for organisations including the UN and Government of India.
- Applied design thinking to simplify workflows, cutting rework by 30% and boosting stakeholder clarity by 40% through data visualisation.
- Served as Design Lead for KPMG's southern region, driving branding, communication strategies, and process optimisation.

Design Head & Marketing Consultant

Oct 2014 – Aug 2017

UNICITY INTERNATIONAL · INDIA / APAC

- Led design and production for promotional content and corporate branding assets across APAC markets.
- Redesigned product catalogs and packaging to align with evolving global brand guidelines and standards.
- Spearheaded visual support for events and marketing campaigns across digital and print.

Senior Graphic Designer

Jul 2012 – Jun 2013

DECATHLON SPORTS LTD · INDIA

- Pioneered Decathlon India's visual identity at launch, aligning with the global mission of making sport accessible to all.
- Shaped marketing strategy through market and competitor analysis, driving omnichannel growth via key partnerships.

PROJECTS & CONSULTING

Strategic Consultant — Memorial Sloan Kettering Cancer Centre

MANHATTAN, NEW YORK · JAN 2024 – MAY 2024

Collaborated with cross-functional teams to implement user-centered design improvements, aligning qualitative research findings with strategic goals.

Strategic Consultant — The Point CDC

BRONX, NEW YORK · AUG 2023 – MAY 2024

Contributed to community event planning and execution, driving a 25% increase in event participation by leveraging community data to optimise engagement strategies.

Strategic Consultant — The New School

MANHATTAN, NEW YORK · AUG 2023 – DEC 2023

Designed and analysed qualitative and quantitative studies on campus safety communication, achieving a 20% increase in satisfaction scores through actionable insights presented to stakeholders.

PROFILE

Designer with 10+ years shaping visual identities for global brands, now bringing that creative edge into design strategy, research, and human-centered systems.

EDUCATION

MS Strategic Design & Management

PARSONS SCHOOL OF DESIGN · NEW YORK

Graduated 2025

GPA 4.0

BVA — Graphic Design

COLLEGE OF FINE ARTS · BANGALORE

Graduated 2012

VALEDICTORIAN

SKILLS

DESIGN

Brand Identity · Visual Systems · Packaging

Typography · App Design · Website Design

Game Design · Social Media · Illustrations

Brochures · Merchandise · Event Design

Photography · Video Editing

TOOLS

Photoshop · Illustrator · InDesign · Premiere Pro

STRATEGY

Design Thinking · UX Research · Service Design

Systems Thinking · Change Mgmt

RESEARCH

Qualitative · Quantitative · Data Viz

Stakeholder Mgmt

CERTIFICATIONS

Project Management Professional · Google · 2022

Fundamentals of Digital Marketing · Google · 2020

VOLUNTEERING

Volunteer Member — AIGA Portland

PORTLAND, OREGON · SEP 2024 – PRESENT

Active member of the Portland chapter of AIGA, the professional association for design, contributing to the local design community through events, networking, and creative initiatives.

LINKS

→ guppydesignz.com

→ behance.net/daveremedios

→ linkedin.com/in/dave-remedios